

Community Engagement Goals

- Provide opportunities for citizens from diverse backgrounds to help shape the region's future through an active engagement process that is open, accessible to decision-makers, and which acknowledges their insights and perspectives.
- Work with community groups to create opportunities for all segments of the public to learn and become informed about issues and proposals under consideration in the planning process.
- Integrate and coordinate ARC's citizen involvement activities with state and local governments' public involvement processes to increase efficiency and to broaden the base of outreach.
- Look for opportunities to seek the advice and guidance from leaders representing low-income, ethnic and traditionally underserved communities that do not consistently participate in the regional planning process.
- Establish collaborative partnerships with community-based organizations and other groups to enhance reciprocal engagement.

Additional recommendations and strategies for community engagement were presented by Aaron Turpeau, ARC board member and chair of the Global Atlanta Works Advisory Committee, to the ARC board on April 25, 2007.